

Eurocopter breaks into Sri Lankan market with sale of first two AS350 B3 civilian helicopters to Senok Aviation

Paris, June 23, 2011

The sale of the first civilian helicopters to Senok Aviation of Sri Lanka by Eurocopter South East Asia marks a breakthrough into a market whose sound economy is driving the demand for domestic air services due to increased tourism and investors' interest.

The acquisition of the two AS350 B3 helicopters marks the start of the Senok Group's venture into aviation business, providing helicopter services to corporate customers and tourists locally. Customization works on the two aircrafts in France will be completed in August 2011, and subsequently delivered to Sri Lanka to begin operations in October 2011.

This sale also represents a momentous breakthrough for Eurocopter South East Asia (ESEA) into Sri Lanka – Senok being its first Sri Lankan civilian helicopter customer. Congratulating Senok on their new business venture, ESEA President Bernhard Brenner says, "We are delighted that Senok Aviation has selected the Eurocopter AS350 B3 as the first helicopters in its fleet. We are committed to providing our support to this market whose aviation sector will pick up speed in tandem with its economy in the coming years."

The President of Senok Group, Noel Selvanayagam looks forward to commencing the services of "Senok Air" through Senok Aviation. "The AS350 B3 helicopter is a prestigious model that has been recognized for its power and reliability. It is also versatile and can be used for many different types of missions, especially for our purpose of passenger transport and heli-tourism. I am very happy with our purchase and would like to thank Eurocopter South East Asia for their tremendous support throughout the process."

The AS350 B3 is one of the most technologically advanced helicopters in its category, with about 1,000 helicopters in service across 57 countries today. A powerful and high-performance single-engine helicopter, it has logged almost 2 million flight hours since its first flight and is a popular choice among operators for passenger transport because of its large cabin and low vibration level. The AS350 B3 also has the honor of holding the record for making the highest altitude landing on Mount Everest at 29,000 feet, as well as a record-breaking aerial rescue on Nepal's Mount Annapurna, underlining its performance capabilities in extreme conditions.

About Eurocopter

Established in 1992, the Franco-German-Spanish Eurocopter Group is a division of EADS, a world leader in aerospace, defense and related services. The Eurocopter Group employs approximately 17,500 people. In 2010, Eurocopter confirmed its position as the world's number one helicopter manufacturer in the civil and parapublic market with a turnover of 4.8 billion Euros, orders for 346 new helicopters and a 49 percent market share in the civil and parapublic sectors. Overall, the Group's helicopters account for 33 percent of the total worldwide civil and parapublic fleet. Eurocopter's strong worldwide presence is ensured by its 30 subsidiaries and



participations on five continents, along with a dense network of distributors, certified agents and maintenance centers. There are currently 11,200 Eurocopter helicopters in service and some 2,900 customers in 147 countries. Eurocopter offers the largest civil and military helicopter range in the world.

www.eurocopter.com

About Eurocopter South East Asia

Eurocopter South East Asia (ESEA) is the Regional Headquarters of Eurocopter, the world's leading helicopter manufacturer. Established in 1977 in Singapore, ESEA handles the sales and customer support activities of 15 territories in the region. In 2010, ESEA achieved a turnover of 127 million Euros. With a staff-strength of more than 200 professionals, the company has developed a successful commercial network of Singapore-based sales team and regional sales managers and technical representatives.

www.eurocoptersea.com.sg

For more information, please contact:

Priscilla YIP

Tel: +65 6592 7217

Cell: +65 9660 7040

priscilla.yip@eurocoptersea.com.sg

Shirley CHIA

Tel: +65 6592 7216

Cell: +65 9847 0478

shirley.chia@eurocoptersea.com.sg

